

**A Worshipful Company of Chartered
Secretaries and Administrators
Professional Networking Event:
6pm - 7pm, 17 November 2020
via Zoom technology.**

FINISHING STRONG – LIFT THE LID ON YOUR POTENTIAL & MOTIVATE YOURSELF



**Speaker: Cindy Norcott
CEO of Pro Talent & Pro Appointments**

THERE IS NO FEE TO ATTEND THIS EVENT.

**Please register at
<https://wccsa.org.uk/events>**

*On registering for this event, you will
be sent further details on how to join
on the night.*



The Discussion...

Cindy Norcott will tell us how we can finish 2020 strong, lift the lid on our potential, motivate ourselves and others and, most importantly, remain resilient in a recessionary economy.

Cindy will cover the following:

- How to cultivate a positive mindset in challenging times
- How to get your power back when you feel powerless
- How to create your own weather system
- How to be resilient in a recession
- How to do cost-effective marketing and branding to grow your market share
- Generosity as a sustainable marketing strategy

Lets Finish Strong!